Voiceover Foundations Course Overview

The Course

The following modules are an introduction to the voiceover industry and will give you the basic tools, tips, techniques and advice you'll need to take your first steps into a career in voice acting.

Each course module is a delivered in a one-to-one online session lasting 1.5 hours.

- 1x course module (1x 1.5hr session)   £180
- 2x course module (2x 1.5hr sessions + 30min touch base session   £360
- 4x course module (4x 1.5hr follow sessions + 1hr touch base session)   £720

By booking four sessions together you will receive an additional follow-up session that will enable you to ask any further questions you may have, proceeding the course including:
next steps – trouble shooting – advice – queries

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Module 1 - Behind The Mic
- All about you – Where to start?
- Voice reels - What are reels? Do I need them? What styles are there?
- Voice description - What is your voice description and why is it important?
- Voicing tips and tricks - Getting behind the mic
- Direction - What to expect, understanding direction
- Key voiceover terminology - Extensive list of terms
- Best practises for voicing - Positions and warm-ups for voice work

Module 2 - Studio Basics
- Home studio set up - Sound treatment, sound quality and where to set up
- Equipment check list - What you'll need to get started
- Settings and software - Audio settings for recording and different software
- Editing - How to edit your audio, tips and tricks
- Sending and saving audio - Need to knows
- Directed sessions know-how - What is it and what to expect

Module 3 - Business Part 1
- Branding yourself - What is your brand and how to find your niche (USP)
- Marketing yourself – Website / SEO basics / Direct email martketing
- Social media for voiceover (Instagram, Facebook, LinkedIn)
- Fees - What should you be charging, psychology of quoting
- Invoicing - All you need to know to invoice clients
- Best practices for record keeping - Spreadsheets and book-keeping

Module 4 – Business Part 2
- Online casting (Pay to play sites) - Which to invest in, which to avoid
- Online footprint - How to increase your online footprint
- Agents/representation - Do you need an agent? How to get one?
- Contracts/NDAs/Equity - Types of contracts and understanding NDAs